

Pablo Pilanski

AI Product Builder · Barcelona

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pablopilanski.com

I develop applications, dashboards and API integrations to automate workflows. I combine interface design and AI-assisted code with experience in operations and data analysis. I offer consulting and freelance development; my current position is FAST Product Manager at Q For Media.

Professional experience

Q For Media · FAST Product Manager

April 2026, present · Barcelona

I lead the Quantum Makers FAST product and coordinate its European rollout.

I work on programming, metadata, channel positioning and performance reads for a digital brand with a global audience.

I built the channel operations platform, with three daily pipelines integrating catalog, scheduling and analytics across 12 markets.

Rakuten TV · Data Analyst and Content Programmer

2022-2026 · Barcelona

I designed Tableau reports and metrics connected to Snowflake for FAST channel programming decisions.

I led monthly content selection for more than 90 channels and worked with engagement KPIs, usage hours and content scores.

Alondras CF · Data Analyst

2024

I developed an end-to-end sports performance analysis system, from match video to reports for sporting direction and coaches.

I worked with Python, Excel, Power BI and R to detect patterns and present findings to audiences with different profiles.

Data Kings League · BI Specialist

2023-2024

I managed live data capture and built Tableau and Power BI visualizations for sports broadcasts.

AMC Networks Latin America · Content Programmer

2020-2022

I analyzed Latin American audiences and produced BI reports for content programming strategies.

ESPN Sur · Broadcast Coordinator

2011-2017

I coordinated live broadcasts across eight channels and produced sports coverage including Champions League, La Liga and Argentine football.

Pablo Pilanski

AI-assisted products, integrations and automation

Education

Master's in Big Data applied to Football Scouting

UCAM · 2023, GPA 9.65

Data Analysis Bootcamp

Unicorn Academy · SQL, Power BI, Python, Cloud

Bachelor's Degree in Audiovisual Communication

UNSAM · GPA 8.6

Associate Degree in Sports Journalism

DEPORTEA

Tools and methods

Data and BI

SQL, Python, pandas, NumPy, R, Tableau, Power BI, Excel, Snowflake, BigQuery, MySQL

Product and AI

React Native, Expo, TypeScript, Supabase, Firebase, Google APIs, n8n, Railway, Vercel, Claude Code, Codex, Cursor, UI design, Agent workflows

Media and sport

FAST channels, TV programming, Audience analytics, Sports scouting, Broadcast operations, Data storytelling

Languages · Native Spanish, B2 English

Selected projects

[FAST Channel Operations](#)

[Agujetas](#)

[Perwitos · dog-sighting album](#)

[WooCommerce Orders / Sheets](#)

[Football Performance Data](#)

Consulting and freelance development of applications, dashboards and integrations.

github.com/pablopilaa